

# Boarding Schools Expo

Profile your boarding school with us at:  
[www.boardingexpo.com.au](http://www.boardingexpo.com.au)

## Top 3 reasons for listing with us

### #1 Gain Greater Visibility

The Boarding Schools Expo has been running for 14 years and is a trusted source of information for families considering boarding school. We have over 40,000 visitors to our website every year.

### #2 It's a Cost Effective Investment

Every boarding school has a 'free' listing. With a small investment of \$165/year (to cover admin costs), it gives families a direct link to you. Our visitors are your target market.

### #3 Provide detailed info about your school at a glance

Your Profile Page improves the research content available for families and generates new leads for your school. It provides families with the opportunity to see your school, and what you can offer them.

## Your Profile Page Includes

- A comprehensive School Profile Page
- Contact details, map and a link back to your website
- School Video (embed a video from your YouTube account)
- A School Directory Page listing
- A Scholarship Page listing
- An Open Day Page listing
- A School Fees Page Listing
- The opportunity to be part of our social media conversation on Facebook and to contribute to our Blog or Monthly eNews

Take advantage of this unique opportunity.

[Sign-up Now](#)

## Profile Page Example

**Annual Subscription ONLY \$165**

Overview	
Boarding Years Offered	7-12 Boys
School Years Offered	K-12
Number of Boarders	200
Number of Day Students	2600
Number of Boys	2600
Religious Affiliation	Uniting Church
School Fees	
Tuition Only	From \$26,910 - \$28,440
Boarding Only	\$26,280
Sibling Discount	None offered
Additional Information	
Indigenous Scholarship Programme	✓
International Baccalaureate	✗
CRICOS provider (Full Fee Paying Overseas Students)	✓
Scholarship Dates	
Closing	Testing
02/02/2017	17/02/2017
02/02/2017	20/02/2017

**For more information on Knox Grammar School**

Telephone: +61 2 9487 0122  
 Email: [enrol@knox.nsw.edu.au](mailto:enrol@knox.nsw.edu.au)  
 Website: [knox.nsw.edu.au](http://knox.nsw.edu.au)  
 Address: Wahroonga, Sydney, NSW  
 Social: [f](#)

## School Directory

STATE	GENDER	EXPO	OTHER
<input type="checkbox"/> ACT (1)	<input checked="" type="checkbox"/> Girls (9)	<input checked="" type="checkbox"/> Dubbo Expo (9)	<input type="checkbox"/> International Baccalaureate (2)
<input checked="" type="checkbox"/> NSW (9)	<input type="checkbox"/> Boys (7)	<input type="checkbox"/> Wagga Wagga Expo (8)	<input checked="" type="checkbox"/> CRICOS (Full Fee O/S Students) (9)
	LOCATION	<input type="checkbox"/> Narrabri Expo (7)	<input type="checkbox"/> Indigenous Scholarship (6)
	<input checked="" type="checkbox"/> Metropolitan (9)	<input type="checkbox"/> Griffith Pop Up Expo (3)	<input type="checkbox"/> Agricultural Studies (1)
	<input type="checkbox"/> Regional (4)		

Keyword Search  [SEARCH](#) [RESET SEARCH](#)

Directory listings for School Overview, School Fees, Scholarships, and Open Days

**Abbotsleigh**

Wahroonga, Sydney NSW	Religious Affiliation	Anglican
Boarding Years Offered	7-12 Girls	School Years Offered
Number of Boarders	170	Number of Day Students
Number of Girls	1400	Number of Boys
		0

Video Feature (YouTube embed)

[www.boardingexpo.com.au](http://www.boardingexpo.com.au)

# Boarding Schools Expo

## PROFILE PAGE SUMMARY

A checklist of information you will need to gather

### LOGO/HEADER - SCHOOL NAME WITH CREST

(Must include your school name and be horizontal format, think of it like a small website banner)

- saved to the following specifications:

- No more than 600 pixels wide
- No more than 60 pixels high
- Resolution 72 pixels/inch
- RGB colour
- Saved in JPG format

### UPLOAD SCHOOL IMAGES

Show up to 3 images

- Student or students in uniform
- Grounds or buildings
- A school activity

Saved to:

- 750 px wide x 500 px high
- Resolution: 72 pixels/inch
- RGB colour
- Saved in JPG format

### SHOW SCHOOL INTRODUCTION VIDEO

Videos should be 1 - 2 minutes long.

To include a video on your page you need to first upload the video to your school YouTube account.

Once uploaded click 'Share' > 'Embed' and then click the 'Show More' link to customise the video output.

Set the size to 960 x 720 or the closest available size and then uncheck all of the checkbox options.

Paste the iframe code into the field.

### SCHOOL OVERVIEW

- Boarding Years Offered
- School Years Offered
- Number of Boarders
- Number of Day Students
- Number of Girls
- Number of Boys
- Religious Affiliation

### SCHOOL INTRODUCTION

#### HEADLINE

85 characters or less

#### COPY

1400 characters or less

Be sure to include any relevant words that people might use in a search, for example, location - suburb, town/city and state, girls, boys or co-ed, religion, etc.

#### SCHOOL FEES

- Tuition Only (ie. From \$X to \$X)
- Boarding Only (ie. From \$X to \$X)
- Sibling Discount (% offered)

#### OPEN DAY INFO

List 3 dates

Date format: 20/07/2019, 10.00am - 2.00pm

Open Day general statement, eg.:

*Every day is open day at ...*

#### SCHOLARSHIP DATES

List 3 Scholarships with Closing and Testing Dates

#### ADDITIONAL INFO

Do you offer:

- An Indigenous Scholarship Programme
- IB (International Baccalaureate)
- Full Fee Paying Overseas Students (Cricos)
- Agricultural Studies

#### SCHOOL CONTACT DETAILS & SOCIAL MEDIA

- Address
- Email
- Website
- Phone

• Facebook url - ie.

<https://www.facebook.com/boardingexpo>

• Twitter name - ie. BoardingExpo

