Boarding Schools Expo Australia

Profile your boarding school with us at: boardingexpo.com.au

Top 3 reasons for listing with us

#1 Gain Greater Visibility

The Boarding Schools Expo has been running for 20 years and is a trusted source of information for families considering boarding school. We have over 115,000 visitors to our website every year.

#2 It's a Cost Effective Investment

Every boarding school has a 'free' listing. With a small investment of \$450/year (to cover admin costs), it gives families a direct link to you. Our visitors are your target market.

#3 Provide detailed info about your school at a glance

Your Profile Page improves the research content available for families and generates new leads for your school. It provides families with the opportunity to see your school, and what you can offer them.

Your Profile Page Includes

- A comprehensive School Profile Page
- Contact details, map and a link back to your website
- School Video (embed a video from your YouTube account)
- A School Directory Page listing
- A Scholarship Page listing
- An Open Day Page listing
- A School Fees Page Listing
- The opportunity to be part of our social media conversation on Facebook and to contribute to our Blog or Monthly eNews

Take advantage of this unique opportunity.

Profile Page Example



Sign-up Now

School Directory

mber of Bo

Number of Girls

STATE ACT (1) NSW (9)	GENDER Girls (9) Boys (7) LOCATION Metropolitan (9) Regional (4)	EXPO Dubbo Expo (9) Wagga Wagga Expo (8) Narrabri Expo (7) Griffith Pop Up Expo (3)	OTHER International Baccalaureate (2) CRICOS (Full Fee O/S Students) (9) Indigenous Scholarship (6) Agricultural Studies (1)	Directory listings for School Overview, School Fees, Scholarships, and Open Days
Keyword Search		SEARCH	RESET SEARCH	
Abbotsleigh Wahroonga, Sydney NSW		Religious Affiliation	Anglican	
Boarding Years Offered	7-12 Girls	School Years Offered	Pre K-12	

Number of Day Stude

Number of Boys



Video Feature (YouTube embed)

boardingexpo.com.au

Boarding Schools Expo Australia

PROFILE PAGE SUMMARY

A checklist of information you will need to gather

LOGO/HEADER - SCHOOL NAME WITH CREST

(Must include your school name and be horizontal format, think of it like a small website banner)

- saved to the following specifications:

- No more than 600 pixels wide
- No more than 60 pixels high
- Resolution 72 pixels/inch
- RGB colour
- Saved in JPG format

UPLOAD SCHOOL IMAGES

Show up to 3 images

- Student or students in uniform
- Grounds or buildings
- A school activity

Saved to:

- 750 px wide x 500 px high
- Resolution: 72 pixels/inch
- RGB colour
- Saved in JPG format

SHOW SCHOOL INTRODUCTION VIDEO

Videos should be 1 - 2 minutes long.

To include a video on your page you need to first upload the video to your school YouTube account.

Once uploaded click 'Share' > 'Embed' and then click the 'Show More' link to customise the video output.

Set the size to 960 x 720 or the closest available size and then uncheck all of the checkbox options.

Paste the iframe code into the field.

SCHOOL OVERVIEW

- Boarding Years Offered
- School Years Offered
- Number of Boarders
- Number of Day Students
- Number of Girls
- Number of Boys
- Religious Affiliation

SCHOOL INTRODUCTION

HEADLINE

85 characters or less

COPY

1400 characters or less

Be sure to include any relevant words that people might use in a search, for example, location - suburb, town/city and state, girls, boys or co-ed, religion, etc.

SCHOOL FEES

- Tuition Only (ie. From \$X to \$X)
- Boarding Only (ie. From \$X to \$X)
- Sibling Discount (% offered)

OPEN DAY INFO

List 3 dates Date format: 20/07/2019, 10.00am - 2.00pm

Open Day general statement, eg.: Every day is open day at ...

SCHOLARSHIP DATES

List 3 Scholarships with Closing and Testing Dates

ADDITIONAL INFO

Do you offer:

- An Indigenous Scholarship Programme
- IB (International Baccalaureate)
- Full Fee Paying Overseas Students (Cricos)
- Agricultural Studies

SCHOOL CONTACT DETAILS & SOCIAL MEDIA

- Address
- Email
- Website
- Phone
- Facebook url ie. https://www.facebook.com/boardingexpo
- Instagram url ie. https://www.instagram.com/boardingexpo
- X name ie. BoardingExpo

boardingexpo.com.au